

Jacqui Marie Thomas

SOCIAL MEDIA BRAND ANALYST & MARKETING CONSULTANT

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What I Do

A smart, practical approach to keeping your digital presence sharp—tracking the metrics, staying ahead of trends, and ensuring your content truly resonates with your audience and the algorithms. I'm here to cut through the noise, keep your brand modern, and turn real-time insights into measurable results. Let's turn your digital presence into your strongest growth driver.

Core Services

Weekly Analytics Monitoring

Track what's landing, what's not, and where your momentum is actually coming from.

Strategic Adjustments

Refine formats and messaging on the fly so you're always aligned with your audience.

In-Depth Reporting

A clear breakdown of your performance with actionable takeaways and next steps.

Content Ideation & Creation

Develop assets that spark real engagement and keep your brand top-of-mind.

Platform & Trends Research

Identify emerging formats and shifts early so your brand stays ahead of the curve.

Paid Media & Ad Management

Set up, test, and optimize targeted campaign budgets to ensure your ad spend drives ROI.

Content Template Creation

Build a custom aesthetic toolkit featuring easy, branded layouts and ideas.

Foundational Platform Setup

Get your profiles polished, optimized and ready to reach new audience heights.

Campaign Launch Strategy

Plan and execute end-to-end promotional campaigns and maximize launch-day impact.

Long-Form Article Writing

Publish sharp, well-researched blog posts and articles that keep readers engaged.

Community Management

Actively engage with your audience, answer inquiries, and foster genuine conversations.

Trusted Consultations

Direct access via call, text, or email when you need a quick gut check or course correction.

My Working Style

- Strategic action over endless deliberation
- Self-directed and highly organized
- Direct access, fast response times
- Deeply invested in your day-to-day wins
- Adapts on the fly as priorities shift
- A core team member, not just a freelancer